The Ripple Effect:

Involving Community in Arts Education Advocacy

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Illustrator

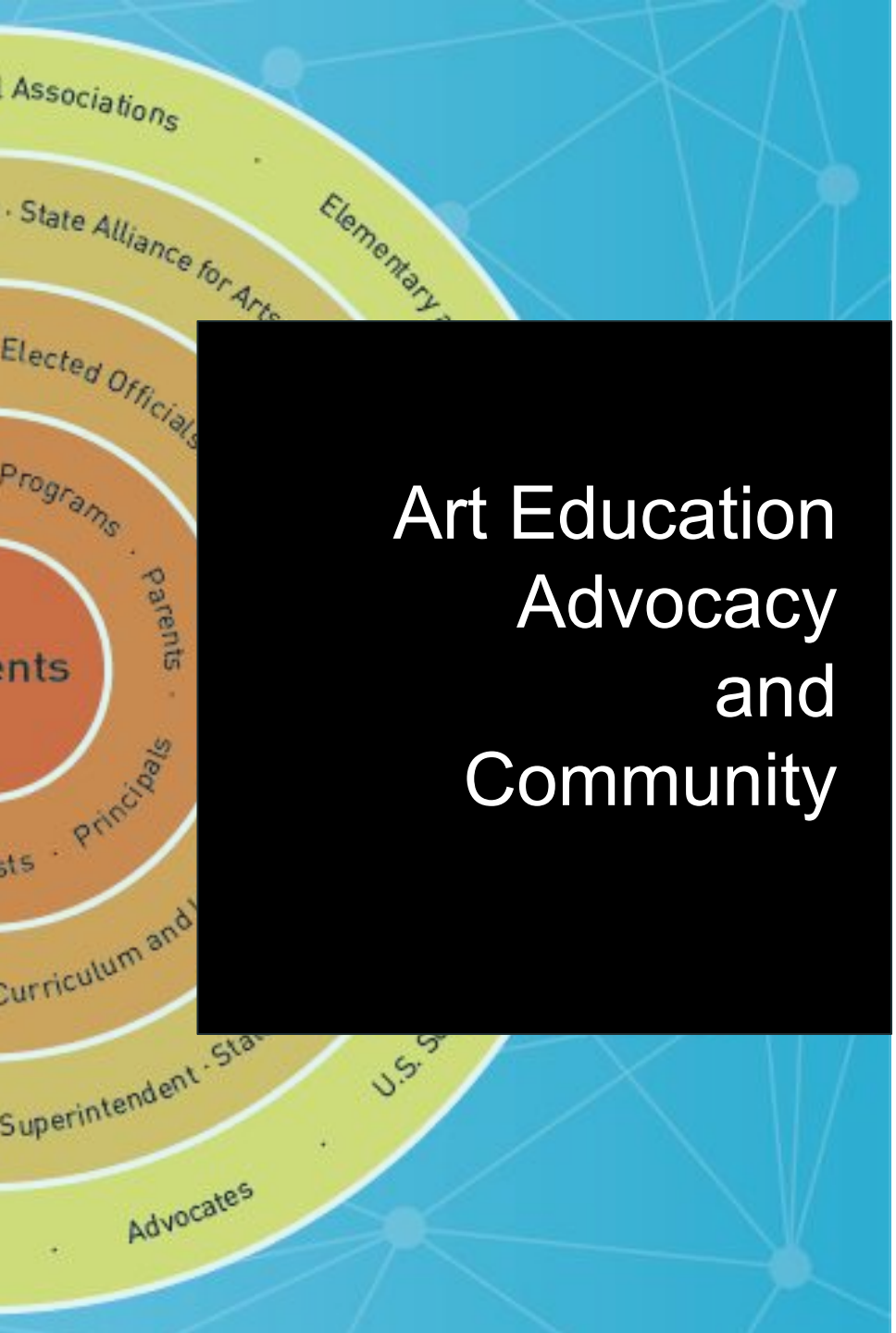
Art Director

Student

Parent

Advocate

Circles of Influence



Art Education Advocacy and Community

Key Principles

"Advocacy begins when someone speaks to another person about the importance of arts education" (Boyd, Collins, Hess, Johnson,& Trimble, 2009).

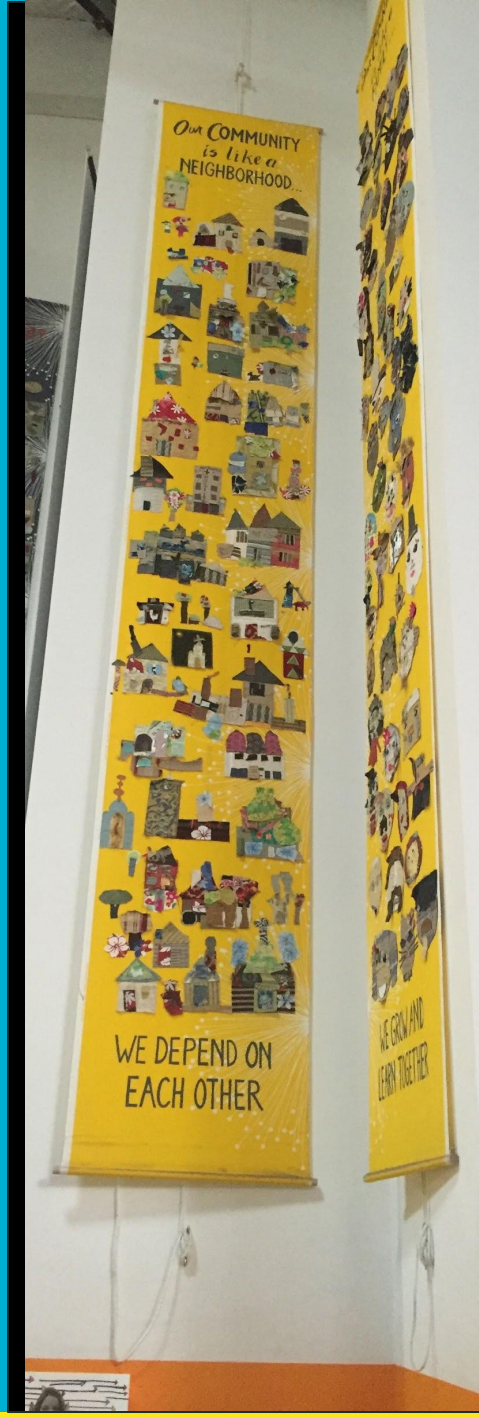
- A belief in what could be, contagious perseverance, and shared purpose
- Be an agent of influence
  - What is it you believe in?
- Involve community
  - The challenges of arts education must be met. Form partnerships. Don't be shy! Brag!
- Circles of influence
  - Don't overlook valuable allies.

Community and digital media for outreach:

Sometimes it's the little things that make a difference:

- Highlight a student artwork and post it outside the door, or school office.
- Hold an art show.
- Ask to hang student work at a local business or the district office.
- Create a legacy project.
- Collaborate with other teachers on a cross-curricular project.
- Create a social media account for parents to follow.
- Ask your librarian to pull art books for you.
- Create an online gallery.
- Hang signs outside your room or on bulletin board displays indicating concepts.

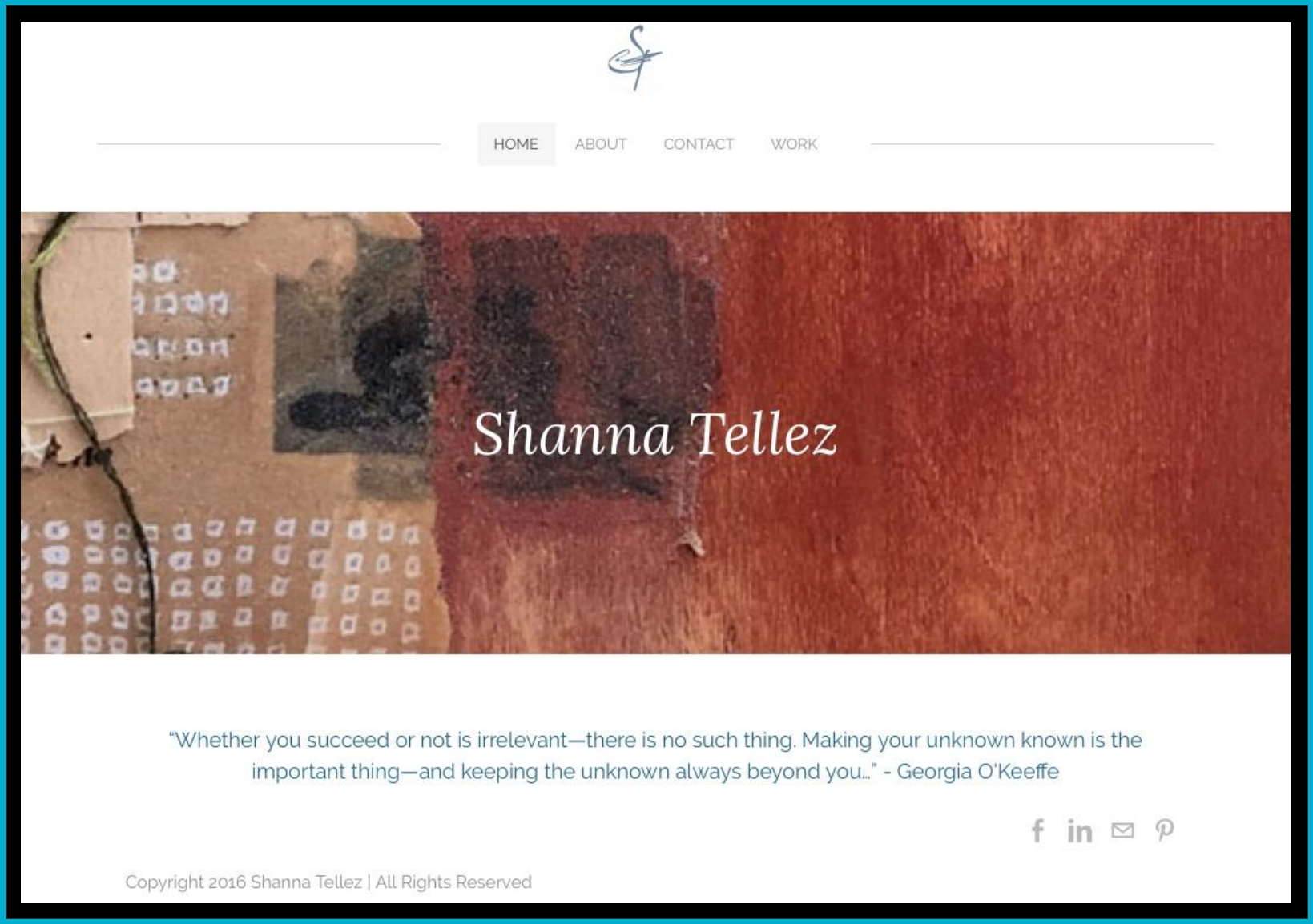
More ideas can be found at: theartofed.com/2014/08/08/50-ways-to-make-art-class-a-valued-part-of-your-community-3/



Remaining Issues to Consider: Bringing it Altogether

- Finding ways of simply, comprehensively, and cohesively stating and communicating about contemporary art education to those who may not have any background in art and art education, but can be great assets for support.

- Bringing all the contemporary issues together in a thoughtful and inclusive manner for instruction and remembering who I am as an artist and educator in the process.



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